

Communications

Course Code: ECS84QQB

Teacher Name & Email: Ms. Bennett
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Classroom Paraprofessional: Mr. B

Year & Term: 2023 - 2024 - Term 2

When people talk, listen
completely. Most people
never listen.

ERNEST HEMINGWAY

Focus Standards:

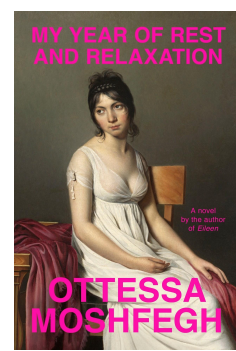
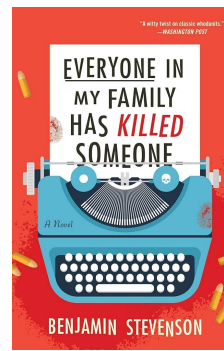
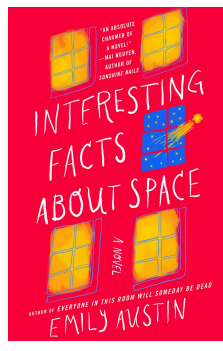
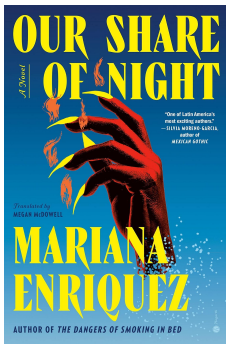
- ★ Cite strong and thorough textual evidence to support analysis of what the text says explicitly/implicitly and make logical inferences
- ★ Determine the meaning of words and phrases as they are used in a text, including figurative and connotative meanings. Analyze the impact of specific word choices on meaning, tone, and mood.
- ★ Delineate and evaluate an argument and specific claims in a text, assessing the validity or fallacy of key statements by examining whether the supporting evidence is relevant and sufficient.
- ★ Conduct research to answer questions, including self-generated questions, or solve a problem; narrow or broaden the inquiry when appropriate. Synthesize multiple sources, demonstrating understanding of the subject under investigation.
- ★ Apply knowledge of language to understand how language functions in different contexts, to make effective choices for meaning or style, and to comprehend more fully when reading or listening.
- ★ Adapt speech to a variety of contexts and tasks, demonstrating command of formal English when indicated or appropriate.
 - ★ We will also address other New York State Next Generation ELA Standards not listed.

Course Description

This course is designed to help the students become more aware of the history of communication and how communication impacts our lives each day. Mass Communication looks at the role mass media has played, and continues to play, in American culture. Given the enormous effect of the media on our daily lives, Mass Communication seeks out how and why they reflect our social values.

This course is designed to study various disciplines with the communication field - including speech creation and presentation, interpersonal communication, written expression, psychological studies of communication, study of music information multi-media and the study of communication labs.

Let's talk about reading! Books I've read recently:



Calendar & Dates to Note:

- ★ Marking Period 1 - January 30th - April 2nd
 - ☀ Report Card 1 grades are submitted on Tuesday April 2nd
- ★ Marking Period 2 - April 3rd - June 26th
 - ☀ Report Card 2 grades are submitted on Tuesday June 11th
- ★ Your final grade for the course and what determines whether or not you get credit is the average of your Report Card 1 and Report Card 2 grades. You must earn a 65 or higher to receive credit for the course.

Materials

- ★ All you need is a good attitude and willingness to try - everything else will be provided or on Google Classroom.
 - ☀ We will use folders, loose leaf paper and a binder or a notebook, highlighters, pens & pencils and sticky notes if you would like your own supplies.
- ★ **Google Classroom**
Code: rboxoam

Grading Breakdown

- ★ **Participation:** Homework, on task behavior, attendance, & engagement - **15%**
- ★ **Major Work:** Formative assessments like a speech, paper, project, presentation, debate, creative writing assignment, quiz, test, portfolio or anything that shows what you have learned and how you are able to use it well. - **30%**
- ★ **Minor Work:** The most important part of improving your skills and understanding the class involves exercising your brain with teacher support. So, classwork, is the most important part of your grade.- **55%**

Other Expectations

All I ask is that you try your best and trust me to have your best interests in mind. Do not hesitate to ask for help with anything that you need. Please treat your classmates, teachers, environment, and most importantly - yourself with respect.